

The International Hologram Manufacturers Association
Representing Quality Hologram Manufacturers Worldwide

IHMA AWARDS FOR EXCELLENCE 2018

DEADLINE: 24 AUGUST 2018

INVITATION

The *International Hologram Manufacturers Association (IHMA)* and *Holography News*[®] are pleased to invite applications and nominations for the Excellence in Holography Awards 2018. People or organisations involved in a hologram project may apply for an Award; others may nominate holographic projects for an Award as long as you can give details of the user or producer of the hologram. Only holograms first produced commercially or holographic processes or techniques introduced after 1 August 2017, are eligible for the 2018 Awards.

APPLICATION

You can submit as many applications or nominations as you wish – either on behalf of your own company or another company or project. To apply, complete and send one signed copy of this application form for each entry to the IHMA Secretariat at the UK address on the reverse.

Forms can be sent by post, fax or email. If you are applying on behalf of your organisation or for a project you were involved in, each application must be supported by two examples of the item on which the hologram is used (suitably voided if this is a secure item). If the form is sent by fax or email, the supporting examples must subsequently be sent by post or courier.

If the nature of the product makes this impossible (eg. it is too big or too valuable), send a DVD or CD-ROM showing the product. Applications involving new techniques or processes can also be supported by a DVD or CD-ROM.

If you are nominating a product or project from another organisation, please provide as much information as possible. The IHMA will then contact the nominee for supporting material and samples.

DEADLINE

The closing date for receipt of applications or nominations is 24 August 2018. No applications will be accepted after this date. The Awards will be announced and presented at the Awards Dinner on 15 November in Minsk, Belarus, during *The Holography Conference*[™].

Organisation:

Address:

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.....

Contact:

E-mail:

Phone:

Fax:

CONDITIONS OF ENTRY

(Please read carefully the following conditions, then sign)

1) All information on this form is true and accurate. There are no false claims for credit and all contributors are acknowledged.

2) We hereby grant the IHMA and Reconnaissance International (publishers of *Holography News*[®] and organisers of *The Holography Conference*[™]) and their agents and collaborators, permission to reproduce by photographic, print or electronic methods (excluding holographic methods) the hologram(s) and other materials which are the subject of this application only for the purposes of promoting the Awards, the IHMA and Holography News[®]. (only relevant if this is an application) I confirm that all details in this application are true and accurate.

Signed: Date:

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APPLICATION OR NOMINATION FORM

Use additional pages if necessary

(If you are nominating a project, please complete at least sections 1, 2 & 7)

1 HOLOGRAM/PROJECT TITLE

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2 AWARD CATEGORIES

(tick the box against the category for this award entry.

You can enter products or projects into more than one category)

Combination technologies welcome.

INNOVATION IN HOLOGRAPHIC TECHNOLOGY

For new techniques in hologram origination, production or finishing

BEST ORIGINATION

For the design, artwork and techniques used in the origination of the hologram

BEST DISPLAY OR EMERGING TECHNOLOGY APPLICATION OF HOLOGRAPHY

For the best display hologram, use of holographic optical elements eg. in display screens, projectors lighting, communications etc., or emerging technology applications eg. storage and projected systems

BEST APPLIED SECURITY PRODUCT

For the best security/authentication use of a hologram by a customer

BEST APPLIED DECORATIVE/PACKAGING PRODUCT

For holograms or holographic materials used by customers for decoration, illustration or promotion

3 ON WHOSE BEHALF ARE YOU MAKING THIS NOMINATION?

(please tick as appropriate)

Your own organisation

An organisation other than your own

4 WHO IS THE CREATIVE AND PRODUCTION TEAM?

(Please give details, if possible, of all those involved - eg. the agency, designer, mastering studio, embosser, converter, finisher etc.)

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5 WHO WAS THE HOLOGRAM FOR?

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6 WHAT WAS IT FOR AND HOW DID IT WORK?

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7 WHAT IS SIGNIFICANT ABOUT THIS HOLOGRAM PROJECT?

(ie. why do you think it should win an award?)

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Please return the completed form *(with samples)* no later than 24 August 2018 to the IHMA.

Attention: **Secretariat**

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