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For immediate release

## **Press Release: Hague sets up operation in Australia and appoints MD as part of expansion strategy**



Mike Wheble, MD, Hague Australia PTY Ltd

Hague, a leading security print and IT solution provider, has appointed Mike Wheble as Managing Director of Hague Australia PTY Ltd following a rapid expansion in the country.

Headquartered in the UK, Hague operates in more than 50 countries offering high quality and innovative brand protection and print solutions to blue chip clients including Universities, Banks, Government Agencies, Retailers and Event and Leisure venues.

Already well-established in Australia, the company has a strong reputation, particularly in the Higher Education sector, for which they offer highly secure certificates and electronic document validation.

Hague Australia PTY Ltd, based in Sydney, will be able to serve their growing customer base and offer a local and personal service.

Graham Wain, Managing Director at Hague says: "We are delighted to officially have a base in Australia and to welcome Mike on board. He brings a wealth of experience having worked with some of the world's most innovative companies. He will be able to bring a wide range of unique solutions to our Australasian clients and prospects."

Mike Wheble, Managing Director for Hague Australia adds: "I am delighted to be working with Graham and the Management team at Hague. They are experts in their field and I look forward to being able to promote their products and services to the Australian market and further develop their customer base."

Hague Australia PTY Ltd will be specifically focussing on Brand Protection and Security Print solutions and will establish a technology solutions division, which will bring cutting-edge technologies to the Education, Retail, Government and Healthcare markets.

### **About Hague Australia PTY**

Hague Australia PTY Ltd provides brand protection and security print solutions to blue chip clients including Universities, TAFE's, Banks, Government Agencies, Retailers, High Value manufacturers and Sporting Venues. Our expertise helps protect organisations' brand from attacks that undermine company revenue and destroy consumer confidence. With our experienced security consultancy service, we can design and implement effective solutions that help counter fraud. For more information, visit: [www.hagueaustralia.com.au](http://www.hagueaustralia.com.au)

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